

October 10, 2014

Dear Partners,

It is my pleasure to extend an invitation to your esteemed company to become a partner in the Annual Cable Conference hosted by BACCO which this year will run under the headline:

“ The Broadband Future – regulations, business strategies, content ”

and will be held on **NOVEMBER 12 - 13, 2014 at RIU Pravets Resort Hotel** with high-level participation from leading platform operators, the Bulgarian Government and regulatory authorities, legislators, industry bodies and both national and international experts in the sector.

The **two-day** event will be structured around several working sessions combining keynote speakers and expert panel discussions.

On behalf of BACCO and the entire Pay TV and broadband community in Bulgaria it would be a special privilege to welcome you as partners of this high-level industry forum where I hope you will join the most prominent market players, government officials and industry experts in discussing the broadband future of the media & telecom sector in Bulgaria.

Thank you your interest in the sponsorship opportunities and I shall look forward to discuss them further with you at your earliest convenience.

Sincerely yours,



Dimitar Radev
President of The Board
BACCO

Sponsorship opportunities

Sponsorship opportunities									Package Cost
Package	Company Presentation	Banner in plenary room	Banner in coffee break area	Logo on main stage banner	Website banner at bacco.bg	Company giveaways	Promo stand	Entry fees included	
GOLD	20 min.	2	2	✓	3 months	✓	-	4	6,000
SILVER	10 min.	1	1	✓	1 month	✓	-	3	4,000
BRONZE	-	-	-	✓	1 month	✓	1	2	2,000
LUNCH SPONSOR*	20 min.	1	1	✓	1 month	✓	-	3	5,000
GALA DINNER SPONSOR*	20 min.	2	2	✓	3 months	✓	-	4	7,500
AFTER-PARTY SPONSOR	20 min.	1	1	✓	1 month	✓	-	3	5,000

All prices subject to VAT 20%

* The quoted price is related to a pre-defined catering package, which could be upgraded upon the sponsor's request. Each of the 3 packages in this category allows for unlimited brand exposure / extra activities during the respective event at sponsor's discretion / expense. The presentation option available at the lunch/dinner/after-party venue.

Individual entry fee:

Early bird rate: **150 BGN (prior to Nov. 01)**

Nov. 01-11: **200 BGN**

At the door: **250 BGN**

Entry fee includes access to all plenary sessions, lunches, coffee breaks, the official Gala Dinner, Official Afterparty, full set of conference materials and access to all presentations at www.bacco.bg.

For further information and bookings: Galya Marinova – Managing Director at gmarinova@bacco.bg or +359 (0) 887 214 312.